LIBERATE YOUR LEARNING

Ixxus Learning Content Management System
The Ixxus Learning Content Management System (LCMS) gives you the tools to author, edit, review, manage, reuse, repackage, audit and analyze your learning content. Modern Learning and Development (L&D) professionals need to constantly upgrade learners’ skills – not yearly or monthly, but continuously. The Ixxus LCMS gives you the tools to move away from monolithic courses and toward flexible, personalized and “bitesize” content – letting you unlock the true value of content and liberate your learning.

HOW CAN IXXUS HELP?

Our unique insight into how to deliver and manage organizational learning is trusted by companies whose revenue depends upon the quality and efficacy of their learning delivery, such as Pearson Realize, Ascend Learning, Cengage Learning and Renaissance Learning.

The Ixxus LCMS provides an intuitive authoring interface underpinned by powerful content management functionality, enabling instructional designers and L&D professionals to assemble dynamic content and publish to the channels of their choice. By making your learning content rich, dynamic & personalized, you can give your team the tools to drive their own learning.

- **Author and edit content** collaboratively with instructional designers, editors and the rest of your team
- **Import, unpack, explore and recombine** learning packages and content
- **Store, manage and reuse** all types of learning objects – including quizzes, instructional videos and interactive content
- **Link courses, content, metadata, standards and rights permissions** at a granular level
- **Discover and navigate** existing learning objects using intelligent search and discovery of linked and related content
- **Streamline revision and approval workflows** to help keep content compliant and up-to-date
- **Audit and analyze course content** utilizing our powerful, at-a-glance Healthcheck tool
- **Disseminate courses** out to web, app, print, or LMS

66% of L&D professionals say they have trouble engaging staff.

DELOITE
The Ixxus LCMS provides the tools to create, review and publish learning content, courses and quizzes. Instructional designers, editors and other team members can collaborate within the platform using our intuitive content assembly interface, or author together in real-time via GoogleDocs integration.

The Ixxus LCMS also allows the reuse of course templates, based on pre-determined styles and structures, making it easier to create new courses and helping to ensure consistency and adherence to standards.

By facilitating real-time collaboration, the Ixxus LCMS streamlines course assembly and enables users to share knowledge and work more effectively and efficiently.

Siloed content can make cross-platform discoverability and intelligent content reuse impossible. The Ixxus LCMS is a single place to store all of your content, helping you to cut costs of repurchasing or recommissioning learning content, speed up course production and maximize the value of every asset.

A study by IDC showed that “an enterprise with 1000 knowledge workers wastes $48,000 per week due to an inability to locate and retrieve information.”

The Ixxus LCMS is interoperable with industry standard tools and can consume a wide range of learning packages. After importing and unpacking your learning package, its constituent objects and assets can be enriched, managed, reused and recombined, unlocking the value held in courses you’ve previously built using tools like Captivate and Storyline.

The Ixxus LCMS delivers enhanced global search across all assets, with sophisticated filtering and refining capabilities. Content assembly can be accelerated and streamlined via saved searches and custom content dashboards that automatically populate with asset types you regularly need.

In addition to enabling you to search and find, the Ixxus LCMS enables powerful context-based discovery and suggestions, allowing you to intuitively navigate and explore your learning content.

The Ixxus LCMS supports an extended metadata model over and above what is typically held at a learning package level (including Dublin Core metadata, authorship information, and where each learning object has been used). Subject based tags can be added to courses and objects, semantically enriching them so you can easily discover relevant material.

Metadata management is simplified by bringing everything together: metadata is presented alongside its related content so you can edit content, tags, metadata and relationships from within a single authoring screen.

If you need to update the metadata for multiple assets, the system allows you to bulk update fields.
LINK COURSES, CONTENT, RIGHTS & STANDARDS

The Ixxus LCMS delivers real insight into your content environment. You can easily create, view and edit relationships (or links) between:

- content and courses
- image assets and accompanying rights
- quizzes and topics
- content types
  (e.g. module / level / educational standard)

These relationships enable you to gain valuable insight into:

- the topic of any given course
- the courses in which the learning object is being used
- the learning objects which make up a course
- the content you have on a certain topic
- the content you have which meets a particular standard
- the assets you have permission to use, and how

Ixxus LCMS can warn you which courses will be affected when you update a particular linked asset. This helps avoid broken links, orphaned assets and content without context. Relationships can also be surfaced to deliver structured content-in-context to downstream channels.

STREAMLINE, REVISE, REVIEW & APPROVE

Not only does the Ixxus LCMS make it easy to create and manage learning content, it also makes it easy to keep it relevant and up to date. Just revise your chosen learning object, publish the edit and all the linked courses will reflect the change.

Integrated workflows facilitate the automation of content review cycles, making approval processes shorter, more reliable and more auditable – driving quality, accuracy and compliance of course content.

The Ixxus LCMS features multiple levels of user permissions, allowing granular access to content while limiting over exposure of assets. This centralized control helps you to regulate assets as well as deliver a full audit trail describing who made what changes to an asset and when.

AUDIT, ANALYZE, CONTROL & CHECK

Healthcheck is an integrated dashboard designed to let users visualize whether a course is ready to be published to the learner. By providing a breakdown of the learning objects within the course, Healthcheck examines its compliance to set standards, formats or file metadata. Users can select any issues that have been highlighted, and click straight through to the associated object to take corrective action.

As well as its capacity as a pre-flight tool, Healthcheck can also deliver powerful insight into your learning landscape; showing you the makeup of your collections, and identifying where each asset is within a workflow or its stage in the production schedule.

PUSH TO WEB, APP, PRINT OR LMS

After assembling a course or piece of learning collateral, users can generate an output manifest for print or online consumption - ready to publish to web, mobile or the LMS of your choice.

The Ixxus LCMS handles a multitude of common web and print-ready formats, including XML, PDF, DOC and HTML - as well as automating transformation between formats, e.g. Word or PDF to XML or (X)HTML5.
About Ixxus

Ixxus is a leading global provider of publishing solutions that reinvent the way organizations produce content to drive growth. With roots in publishing, Ixxus delivers award-winning solutions that accelerate the digital transformation journey. The company’s unique expertise in storage, search, content modeling, editorial and distribution is applicable to any enterprise focused on maximizing the value of their data. Ixxus is a subsidiary of Copyright Clearance Center (CCC), a global leader in content management, discovery and delivery solutions.

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